DOCUMENT RESUME

ED 394 517 IR 017 818

AUTHOR Ely, Donald P., Ed.; Plomp, Tjeerd, Ed.
TITLE Classic Writings on Instructional Technology.
REPORT NO ISBN-1-56308-230-6
PUB DATE 96
NOTE 257p.
AVAILABLE FROM Libraries Unlimited, Inc., P.O. Box 6633, Englewood, CO 80155-6633 ($45; $54 outside North America).
PUB TYPE Books (010) -- Collected Works - General (020) -- Reports - Evaluative/Feasibility (142)

EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS Curriculum Development; Educational Development; *Educational Media; *Educational Practices; *Educational Technology; Educational Theories; Evaluation Methods; Instructional Design; *Instructional Innovation; Needs Assessment; Teaching Methods

ABSTRACT

Selected for their influence on the field, their continued reference over the years, and the reputation of the authors, this collection includes 17 seminal works in educational technology. These previously published articles are sometimes difficult to locate and this book acts as a single source for the works. The articles are arranged in four parts: (1) "Definition and Conceptual Background," (2) "Design and Development Functions," (3) "Delivery Options," and (4) "The Profession." Articles in the first section describe the field of educational technology and provide a spectrum of theories and rationales of the field and its practitioners. The second section focuses on learning hierarchies, needs assessments, educational evaluation, and curriculum development. In the third section, methods and techniques that have influenced the improvement of learning are emphasized. The last section presents a view that is constructively critical of the ethics, values, and direction of the field of educational technology. Tracing the emergence of the field, these classic articles originated in the decades following World War II. A bibliography of additional resources concludes the collection. (AEF)

****
* Reproductions supplied by EDRS are the best that can be made *
* from the original document. *
****